



THE HOUSE ON THE VINEYARD WEEKEND

AUGUST 10-12, 2017

*Celebrating the Sesquicentennial
Anniversary of Morehouse College*

ELECTRONIC SPONSORSHIP KIT



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"GBMCAA and its scholars are committed to direct impact on the community through mentorship"

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The GBMCAA provides educational development opportunities for Boston area students through scholarship & mentorship programs.





HISTORY

The Greater Boston Morehouse College Alumni Association (GBMCAA) was founded in 1972. Like most alumni associations, the function of the GBMCAA is to serve the best interests of the college within a particular geographical region - in our case, Boston and many of the surrounding communities throughout New England. The organization boasts more than 150 members, the majority of whom are African American male professionals or graduate students in the Greater Boston area.

MISSION

The GBMCAA provides educational development opportunities for Boston-area students through scholarship and mentorship programs, and provides alumni in Greater Boston a medium to further develop their relationship with Morehouse College.

VISION

The GBMCAA will encourage and promote a culture of scholarship, and a community of mentorship by developing a pipeline between Morehouse College and Greater Boston. By (1) conducting educational programs like the Young Men's Leadership Conference for local students, (2) partnering with Boston-based non-profit organizations, (3) the "House on the Vineyard" initiative, (4) granting full and partial scholarships to Boston-area Morehouse College students, and (5) linking graduates to career opportunities, the GBMCAA will continually strive to be a leader of community engagement in the Boston area, and the leading chapter of Morehouse College alumni.

GBMCAA:INITIATIVES

SCHOLARSHIP

Through our efforts and support for over 20 years, the GBMCAA has established the Greater Boston Endowed Scholarship Fund based at Morehouse College. Currently valued at \$300,000, this fund provides GBMCAA scholarships exclusively for Greater Boston area students attending Morehouse College each year (new and returning). Award amounts vary and are determined by financial need, academic merit, and conditions stipulated in award descriptions. Scholars are selected by the end of the fall semester and recognized during our annual MoreJazz Weekend Glee Club Concert, and Corporate VIP Reception.

MENTORSHIP

The GBMCAA seeks to cultivate the scholarship and character of youth in the Boston area, most notably young men of color. In 2016 we celebrated our 5th annual Young Men's Leadership Conference, a one day series of seminars and workshops dedicated to instilling pride, and developing a support networks for bright, young men who are focused and determined to be beacons of light for their community. To date this one day conference has served over 750 students from Boston to Springfield, MA, has witnessed some of its attendees graduate from college. Some of our proud GBMCAA scholars were conference attendees. In its amazing growth we will host three conferences in April, August, and October of 2017.

RELATIONSHIPS

The GBMCAA has dedicated itself to serving the needs of Boston and its surrounding areas. Annually we host the "Martin Luther King Jr. Day: A Day on for Service", where we prepare and serve breakfast for the tenants of the Pine Street Inn. In 2011 we partnered with the Young Black Women's Society to host "Bow Ties and Heels", where we raised funds for the Bird Street Community Center.

We also partner with the Boston chapter of the Spelman Alumnae Association for our annual "SpelHouse Mixer" to welcome new professionals and graduate students to the area, and again for our Adopt-a-Family event where we purchase Christmas gifts for a selected family.



The House On The Vineyard Weekend

SCHEDULE OF EVENTS

Thursday, August 10, 10 a.m.

GREATER BOSTON MOREHOUSE COLLEGE ALUMNI ASSOCIATION GOLF TOURNAMENT

PLACE: The Cape Club by Troon, 125 Falmouth Woods Road, East Falmouth, MA
Registration will open at 8 a.m. For more info, click here: [GBMCAA GOLF](#)

Friday, August 11, 2 p.m. - 6 p.m.

LEGACY OF LIGHT

Celebrates 150 years of Morehouse College and pays tribute to internationally-renowned legal theorist, Professor Charles J. Ogletree. Live music, high spirits, live auction and more.

PLACE: Dr. and Mrs. Louis Sullivan Residence, 43 Pond Road, Oak Bluffs, MA
Reception for major donors will begin at 2 p.m. For more info, click here: [LEGACY OF LIGHT](#)

Saturday, August 12, 10 a.m.

BEACH PARTY

PLACE: Town Beach, Oak Bluffs, MA

All proceeds from events will support Morehouse College and GBMCAA's provision of scholarships, mentorship, educational development opportunities, and an annual Young Men's Leadership Conference for Boston area students.



**MOREHOUSE
COLLEGE**

GOLF TOURNAMENT

CAPE CLUB | 10:00 AM

THURSDAY
AUGUST 10TH 2017



FRIDAY | AUGUST 11TH 2017 Oak Bluffs, Massachusetts

A LEGACY OF LIGHT

**CELEBRATING THE
150TH ANNIVERSARY OF
MOREHOUSE COLLEGE**

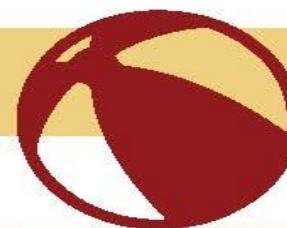
**HOSTS:
DR. & MRS. LOUIS
SULLIVAN '54**

**HONOREE:
PROFESSOR
CHARLES OGLETREE
HONORARY 2011**

**SATURDAY |
AUGUST 12TH
10 AM - 4PM 2017**

Oak Bluffs,
Massachusetts

BEACH PARTY
TOWN BEACH



Sponsored by:

TJX
THE TJX COMPANIES, INC.

FOR MORE INFO, VISIT [HTTP://GBMCAA.ORG](http://gbmcaa.org).

The House On the Vineyard Weekend

PARTICIPANT, DONOR & SPONSORSHIP LEVELS

A HOUSE UNITED

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INDIVIDUAL PARTICIPANTS & DONORS

- Co Chair** **\$5,000**
- 2 tickets to the Reception
 - 2 tickets to the Legacy of Light
 - Recognition in Souvenir Book
 - Special Recognition during the event
 - Listed on Event Flyers
 - Foursome in the golf tournament

- Host Committee** **\$2,500**
- 2 tickets to the Reception
 - 2 tickets to the Legacy of Light
 - Recognition in Souvenir Book
 - Listed on Event Flyers

- Legacy** **\$1,500**
- 2 tickets to the Legacy of Light
 - Recognition in Souvenir Book

- Leader** **\$500**
- 1 ticket to the Legacy of Light
 - Name listed in Souvenir Book

Single Ticket **\$300**

SPONSORSHIP PACKAGES

- Platinum Partner** **\$50,000**
- 20 tickets to the Reception
 - 20 tickets to the Legacy of Light
 - Named Sponsor, Visibility (website, event publication, banner, advertisement publication and golf tournament)
 - Two foursomes in the golf tournament

- Gold Patron** **\$20,000**
- 8 tickets to the Reception
 - 8 tickets to the Legacy of Light
 - Visibility (website, event publication, banner, advertisement publication and golf tournament)
 - Two foursomes in the golf tournament

- Silver Fellow** **\$10,000**
- 4 tickets to the Reception
 - 4 tickets to the Legacy of Light
 - Visibility (website, event publication, advertisement publication and golf tournament)
 - Two foursomes in the golf tournaments

Make checks payable to: Greater Boston Morehouse College Alumni Association or GBMCAA. Mailing Address: GBMCAA, P.O. Box 190425 Roxbury, MA 02119
Note if tickets should be mailed or held at Will Call. All packages & ticket purchases are tax deductible within the limits of the law.
Tax Exempt # 501(c)(3): 04-3181707. For inquiries, please call Wilton D. Baker at 617-935-3100 or email info@gbmcaa.org.

PAST SPONSORS

